



HIGH PERFORMANCE HEALTHCARE ORGANIZATIONS

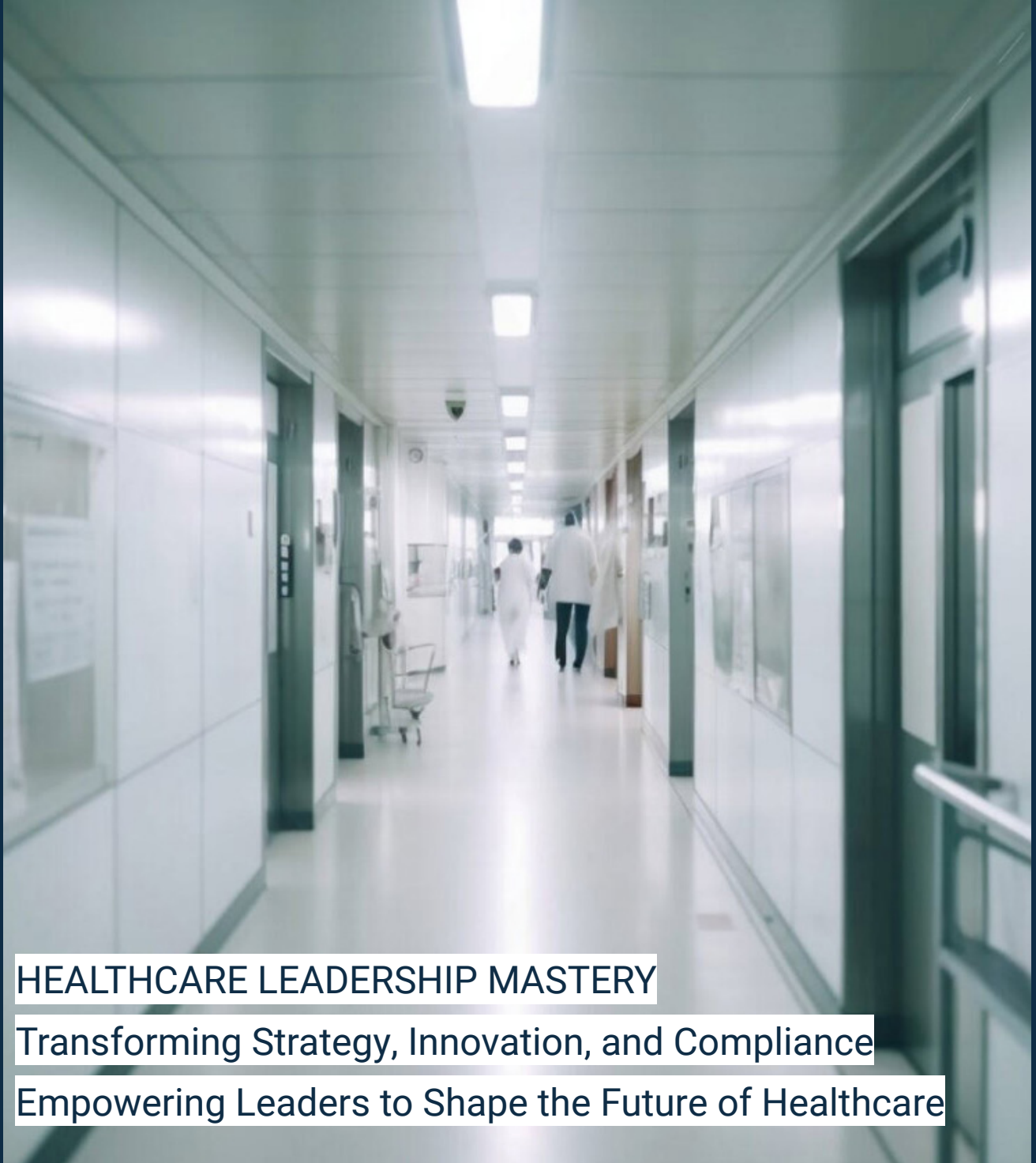
27 – 31 July, 2025
Madinah | Saudi arabia

Innovative, Practical and Sustainable Transformation for Healthcare Organization

For more information

MILE is an approved center of CMI
(UK) and GINI (USA)





HEALTHCARE LEADERSHIP MASTERY

Transforming Strategy, Innovation, and Compliance

Empowering Leaders to Shape the Future of Healthcare

Overview

The healthcare landscape is evolving rapidly, driven by Saudi Vision 2030 and global advancements in technology, innovation, and patient-centered care. As a response, Healthcare Leadership Mastery offers a transformative 5-day program designed to equip healthcare executives with the strategic, operational, and ethical skills required to thrive in this dynamic environment.

This program provides a unique opportunity for senior leaders to enhance their capabilities in driving innovation, ensuring compliance, fostering collaboration, and leading with integrity. Delivered by a world-class faculty through immersive learning methods, this program is tailored to meet the needs of top-tier executives seeking to make a lasting impact in the healthcare sector.



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I am so pleased that such a high-quality executive education program is offered in Madinah. I have found the Program for Advanced Leadership and Management to be a very enriching and unique experience that addressed the intellectual, spiritual, emotional and physical aspects of leadership development.

His Royal Highness Prince
Saud Bin Khalid Al-Faisal
Deputy Governor, Madinah Region

Program Highlights

- ⑤ Duration: 5 Days (6 hours/day)
- ⑤ Location: Madinah
- ⑤ Delivery Methods: Case studies, workshops, role-playing, simulations, and group discussions.
- ⑤ Target Audience: C-suite executives, senior leaders, and strategic healthcare decision-makers.

Key Benefits

- ⑤ Gain in-depth insights into Saudi Vision 2030 and its implications for healthcare.
- ⑤ Master tools for strategic leadership, governance, compliance, and innovation.
- ⑤ Learn to integrate advanced digital health and data analytics solutions.
- ⑤ Build networks with like-minded leaders and industry experts.



Program Objectives

This program is meticulously designed to enable healthcare leaders to:

- ⑤ Develop strategies that align organizational goals with national healthcare priorities.
- ⑤ Lead transformative initiatives to improve patient outcomes and operational efficiency.
- ⑤ Navigate the complexities of compliance and governance in healthcare.
- ⑤ Foster innovation by leveraging AI, digital health, and biotechnology.
- ⑤ Build resilient, empowered teams and promote a culture of adaptability.
- ⑤ Advocate for impactful healthcare policies and ethical governance.

Comprehensive Program Agenda

Day 1: Strategic Leadership and Healthcare Transformation

Topics Covered:

1. Vision and Strategy Alignment:

- ⌚ Linking organizational goals with national healthcare priorities.
- ⌚ Translating strategic visions into actionable strategies.
- ⌚ Overview of Saudi Healthcare Transformation Program:
 - ⌚ Objectives and milestones of Vision 2030.
 - ⌚ Key initiatives in privatization, digital transformation, and patient-centric care.

2. Transformational Leadership and Change Management:

- ⌚ Leadership models for driving transformation.
- ⌚ Managing change effectively in dynamic healthcare settings with resource optimization.

3. Stakeholder Engagement:

- ⌚ Building coalitions and fostering collaboration with diverse stakeholders.
- ⌚ Communication techniques for aligning multiple perspectives.

Activities:

- ⌚ Case Study: Successful healthcare transformations.
- ⌚ Strategy Workshop: Developing a transformation roadmap.

Day 2: Governance, Compliance, and Risk Management

Topics Covered:

1. Regulatory Frameworks and Standards:

- ⌚ Overview of mandates by MOH, SFDA, Civil Defense and other Healthcare Sector.
- ⌚ Compliance with key standards like JCI and CBAHI.

2. Dynamic Governance and Risk Management:

- ⌚ Establishing a Governance, Risk, and Compliance (GRC) framework to adapt to transformation.
- ⌚ Conducting risk assessments and audits to ensure quality and safety.

3. Legal and Ethical Leadership:

- ⌚ Addressing legal challenges in the healthcare transformation process.
- ⌚ Transparency and accountability in strategic decision-making.

Activities:

- ⌚ Risk Mitigation Workshop: Developing strategies for compliance challenges.
- ⌚ Governance and Legal Case Study: Exploring real-world scenarios involving MOH, SFDA, and Civil Defense.

Day 3: Integrated Care Systems and Strategic Partnerships

Topics Covered:

1. Integrated Care Pathways:

- ② Designing patient-centered care models.
- ② Leveraging cross-sector collaboration for improved outcomes.

2. Advancements in Health and Care:

- ② Clinical governance aligned with innovations in AI, biotechnology, and new models of care.
- ② Leveraging advancements for patient safety and operational excellence.

3. Strategic Partnerships:

- ② Building alliances with technology firms, non-profits, and other stakeholders.
- ② Sustaining partnerships for innovation and healthcare expansion.

Activities:

- ② Systems Leadership Simulation: Tackling real-world coordination challenges.
- ② Partnership Case Study: Developing a proposal for strategic collaborations.

Day 4: Leadership for Change, Innovation, and Workforce Development

Topics Covered:

1. Fostering Innovation and Digital Health:

- ② Implementing digital health solutions and data analytics to drive smarter decisions.
- ② Strategies for scaling innovations in healthcare.

2. Workforce Development and Talent Management:

- ② Building empowered teams through effective recruitment, retention, and training.
- ② Values and behaviors for leaders to cultivate a transformative culture.

3. Building Resilient and Empowered Teams:

- ② Leadership behaviors to foster adaptability and sustain performance.

Activities:

- ② Innovation Workshop: Exploring digital tools and analytics for smarter healthcare decisions.
- ② Workforce Planning Exercise: Crafting a talent development plan.



Day 5: Policy, Advocacy, and Ethics in Leadership

Topics Covered:

1. Healthcare Policy Development:

- ② Shaping policies to drive healthcare reforms.
- ② Advocacy techniques to engage stakeholders and influence decision-making.

2. Ethics and Professionalism in Leadership:

- ② Addressing conflicts of interest in decision-making.
- ② Fostering transparency and accountability in leadership.

Activities:

- ② Policy Debate: Advocating for healthcare reform.
- ② Ethics Scenario Analysis: Role-playing ethical leadership challenges.

Why Sponsor This Program?

Benefits for Sponsors:

- ② Align with Vision 2030 and contribute to healthcare transformation.
- ② Gain visibility among top-tier healthcare executives and decision-makers.
- ② Highlight your organization as a champion of leadership and innovation in healthcare.
- ② Build partnerships with influential leaders and stakeholders in the industry.

Opportunities for Collaboration:

- ② Event branding and speaking opportunities.
- ② Showcase innovative solutions and services to a targeted audience.
- ② Network with key decision-makers and policy influencers.

your leadership performance analysis with a private Sessions



The Leadership Performance Analysis is an advanced tool specifically designed to comprehensively understand and analyze the current leadership competencies. Developed by **Eunoia, a Swedish company, this scientifically validated assessment measures leadership performance across four key dimensions:** Conceptual, Motivational, Behavioral, and Success Rates.

Through this assessment, a personalized report is provided, highlighting the leader's current status and identifying key areas for development to enhance leadership effectiveness and elevate organizational performance.

Assessment Benefits:

- ① Covers various leadership aspects, including conceptual thinking, motivation, and practical behaviors.
- ① Provides detailed analytical reports that highlight leadership strengths and areas for improvement.
- ① Offers targeted recommendations to help leaders enhance their performance and develop their skills sustainably.
- ① Links personal values to leadership skills, ensuring alignment and consistency in performance.
- ① Helps leaders create long-term development plans that align with their professional goals.
- ① Serves as a flexible tool applicable to various leadership and development contexts.

As part of the program, we ensure an individual private session with a leadership consultant to deeply analyze the assessment results. This session offers leaders the opportunity to discuss their report in detail, gain insights into areas for improvement, and develop a concrete action plan for leadership growth.



Our expert consultants, have extensive experience in leadership, organizational culture, and personal development, provide specialized insights and practical recommendations that can be applied immediately. This session empowers leaders to leverage their strengths effectively, refine their leadership style, and adopt strategies that enhance their overall workplace performance.

Impact of the Training on the Organization and Participants

Impact on the Organization:

1. Aligning organizational strategies with national healthcare priorities, ensuring consistency with Saudi Vision 2030.
2. Enhancing operational efficiency by streamlining processes and optimizing resource utilization.
3. Strengthening compliance and risk management through advanced governance and regulatory expertise.
4. Driving innovation by leveraging digital health technologies, artificial intelligence, and biotechnology to improve patient outcomes.
5. Improving collaboration and building strong partnerships across sectors to support integrated healthcare systems.
6. Ensuring organizational sustainability by focusing on workforce development and effective talent management.
7. Elevating service quality through the adoption of innovative strategies tailored to patient needs.
8. Enabling organizational agility to adapt to future challenges and capitalize on emerging opportunities.

Impact on Participants:

1. Developing transformational leadership skills to inspire teams and lead organizational change effectively.
2. Acquiring strategic thinking tools and frameworks to address current and future healthcare challenges.
3. Gaining expertise in adopting and scaling digital health technologies and leveraging data analytics for smarter decision-making.
4. Enhancing knowledge of governance, compliance, and risk management to ensure quality and safety standards.
5. Strengthening advocacy skills and promoting ethical leadership to influence healthcare policies transparently and professionally.
6. Building a diverse professional network with peers, experts, and stakeholders for long-term collaboration opportunities.
7. Improving innovation capabilities to design and implement forward-thinking healthcare solutions.
8. Boosting confidence in decision-making during complex and high-stakes scenarios.
9. Learning best practices to foster team collaboration and drive performance in multidisciplinary environments.
10. Empowering participants to adapt to rapid changes in the healthcare landscape with resilience and agility.



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I found PALM participants to be a truly high caliber group, similar to the executives we teach at Harvard, Wharton and INSEAD. They have shown great willingness to engage in high intellectual levels of discussion. It was a great opportunity for me to participate as a speaker.

Prof. Paul Schoemaker
The Wharton School,
University of Pennsylvania, USA

Program Investmen

Program investment value:	Early bird discount Before 11 Apr	Additional discount for groups of 35- participants	Additional discount for groups + 5 participants
4,350 \$	10%	5%	10%

Program participation fees include:

- ② Full program registration fees for one week
- ② International certificate accredited by CMI (after submitting the required evaluations)
- ② Hours accredited by the Saudi Commission for Health Specialties (after accreditation)
- ② Leadership personality assessment
- ② Leadership coaching sessions
- ② Field tour to visit historical sites in Medina
- ② Value added tax

Accommodation and flight tickets are not included.

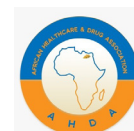


Training Team



Dr. Ahmed Safwat

Chairman of Quality & Accreditation Committee at Urgent Care Association of America - Chapter of MENA Region.
Chairman of strategic Planning Committee at African Healthcare & Drug Association (AHDA)
Adjunct Professor at The American University in Cairo - School of Business.



Dr. Abdulateef Alokifi

B.Pharm., MMHA, SQIL, IFCE
Advisor for Quality, Leadership and Accreditation
General Director for General Directorate of Organizational Excellence Ministry of Health
Council of Health Insurance Surveyor
X-CBAHI Surveyor
Member of Saudi Society for Health Administration
Board member of Saudi Pharmaceutical Society



Dr. Saleh Alghamdi

Performance Excellence Lead @ Ministry of Health Saudi Arabia | Clinical Audit, Quality Management, systems thinking, data-driven decision making. MD | MPH



Eng. Noha Shafik

Head of Technology | Advisory Board Member – UvA |
Executive Programs Instructor – AUC | Public Speaker |
Leadership Coach



Zienab Albasha

Director of Technical Outreach- insurance Authority
Assessor of King Abdulaziz Quality Award
Graduates of Misk 2030 Leaders Program



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