



mile
madinah institute
for leadership & entrepreneurship

hph
High Performance
Healthcare Organizations

LEADERSHIP PROGRAM & CONFERENCE ON
**HIGH PERFORMANCE
HEALTHCARE ORGANIZATIONS**

SPONSORSHIP
APPLICATION CONTRACT

19 - 24 MARCH, 2022
MADINAH | SAUDI ARABIA

www.mile.org

WHO WE ARE

The Madinah Institute for Leadership and Entrepreneurship (MILE) brings senior executives and high potential leaders from all over the world to discover new dimensions in leadership and management practices and help them grow in their careers. MILE offers participants' priceless engagements with the world's most influential academics and business leaders to discuss and debate on a range of critical management and leadership issues.

Our programs offer the participants the opportunity to become agents of positive change in their respective organizations and accomplish their personal goals.

MILE aspires to become among the world's top 100 executive education institutions by 2030.

MILE aims to achieve its vision through building an effective collaborative network, leveraging information technology, offering relevant holistic life-long developmental services, ensuring sustainability and continuous development of intellectual capital, and striving to become a role model in applying the most advanced and ethical management practices.



WHY HPHO



ADVANCE

your strategic decision-making capabilities and learn how to move from mastery of one focused area to success in a broader role.

LEARN

the latest trends on the leadership best practices from the world's top-notch health care leaders.

MEASURE

the value, impact and ROI of today's learning methodologies.

NETWORK

with Top Business School Faculties and find answers to all your questions, challenges and business pains

DEVELOP

your skills to transition to CXO role and lead transformation in your organization

APPLY

a strategic plan to transform your HPHO knowledge into action when you return to work

ENHANCE

your skills to innovate new business models and implement change in your organization

UNDERSTAND

how health care leaders are stunningly leading; internationally, regionally and locally

DEEPEN

your understanding of customer and market insights to lead your organization to growth

LEAD

your organization in implementing cutting-edge business models in the digital age

BENEFIT

from the Business Networking and meet all your peers in Networking Coffee Break

BECOME

eligible for MILE Executive Education alumni benefits and membership

PROGRAM DEMOGRAPHICS

21

Different nationalities
of Participants

207

Participants from
different countries

65

Speakers

25

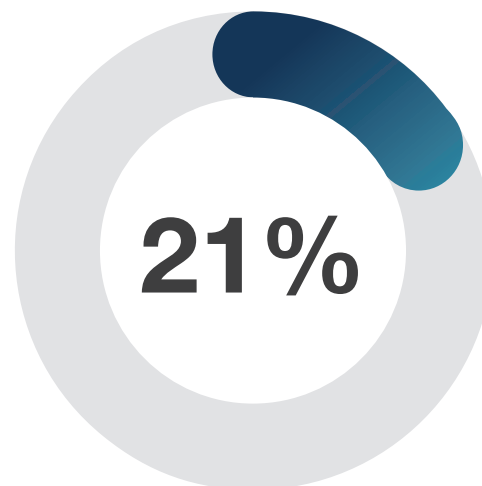
Speakers from 16 global
consulting companies

40

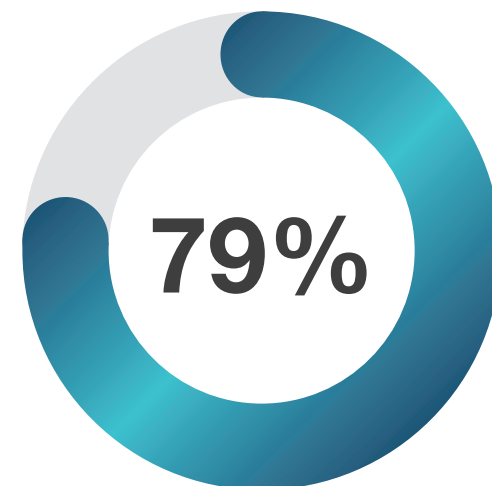
Participants' average
age

52

Sponsors & Partners



Private



Government

PREVIOUS SPONSORS & PARTNERS



Sponsorship Benefits	Diamond (Leadership Partner)	Platinum (Innovation Partner)	Gold (Knowledge Partner)	Silver (Financial Center Partner)	Bronze (Associate Partner)	Academic Partner	Networking Lunch / Dinner Sponsor	Networking Partners	Corporate Exhibitors	Others*
Name and logo on event brochures, banners, website, print ads, mailing list, press releases, webinars, web broadcast, media & other social media promotions.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional links to sponsor's website.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Display 2 to 4 minutes sponsor's corporate video (if any) during program breaks.	✓	✓	✓	-	-	-	-	-	-	-
Complimentary passes to attend the full program	10	7	5	3	2	-	-	-	-	-
Referral reward incentives / discounts	15%	12%	12%	10%	10%	8%	5%	5%	5%	5%
Display of roll-up / banners at the event venue (sponsor to provide rollup / banners).	2	1	1	1	1	1	1	1	1	1
Sponsor's name and Logo on delegates name tags and materials.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Present plaque at graduation ceremony during the conference by HRH Prince Saud Bin Khalid Al-Faisal, Deputy Prince, Madinah	✓	✓	✓	-	-	-	-	-	-	-
Opportunity to distribute promotional materials during the program.	✓	✓	-	-	-	-	✓	-	✓	✓
Sponsor's logo on Learning log / executive pen / other gifts.	✓	-	-	-	-	-	-	-	-	✓
Sponsorship Fees in US\$	100,000	75,000	50,000	35,000	25,000	10,000	5,000	4,000	3,500	3,000
Sponsorships limited to	1	2	3	3	4	5	5	8	10	10
Please click (✓) your sponsorship option										

*Others: Benefactors, Refreshment, Health Partners, Media Partners, Coaching Partners

NB: The Sponsorship Application Contract (SAC) must be signed by an authorized person of the company. The original is to be returned along with the payment to the following organiser's address.

Madinah Institute for Leadership and Entrepreneurship
King Abdul Aziz Road, P.O. Box 43033, Madinah 41561, K.S.A
email : kzafar@mile.org Mob # + 966.501.359.647

PAYMENT TERMS:

1. Full payment should accompany this completed application form.
2. Payments from local sponsors should be made in SR. by cheque or bank transfer in the following account.
3. Payments from international sponsors to be made in US Dollars by direct transfer in the following bank details:
Entity Full Name : **شركة معهد المعرفة للقيادة وال شركة معهد المعرفة للقيادة والريادة**
Beneficiary Account No. : 725133746840007
Beneficiary IBAN No. : SA6615000725133746840007
Bank Name : Bank Albilad
CR No.: 4650053318
4. All details aforementioned is for one account and should be fully used for the transfer, without which transfers cannot be effected to our account.
5. All transfers made should be net amount exclusive of bank transfer charges and for all purposes amount received in our bank account will be considered the transferred amount.
6. Payment proof to be sent by email to **kzafar@mile.org**
7. Cheque payments for international sponsors will not be accepted.
8. Payment is to be made directly to the organizer without exception and should not be made to agents or any third party.

SPONSORSHIP CONDITIONS:

1. Definitions: The term 'Sponsor' & 'Partner' shall mean any company, partnership firm, organization or individual to whom space has been allocated for the purpose of exhibiting and or provided with main or supporting sponsorship benefits and shall include their employee, contractors, suppliers and agents. The term 'Program' shall mean any event run by MILE and in particular shall mean the event detailed on the Sponsorship Application Contract (SAC). The term 'Organizer' shall mean MILE and their employees. The term 'Venue' shall mean any conference hall, land or area, program facility, hotel or other such building and in particular shall mean the venue listed in the SAC and anywhere within the precincts of such location under the control of the organizer for the purposes and duration of the event. The term 'Contract' shall mean the SAC, which is formed by the acceptance and signing of the SAC form.
2. The date, time and duration of the program shall be at the discretion of the organizer. In the event of any change the organizer shall notify the partner/sponsor of the opening and closing times not later than 7 days prior to the date of program.
3. NO cancellation of the sponsorship will be accepted once it is confirmed. MILE reserves the right to claim full money as per the Sponsorship Application Contract (SAC) if the same is not paid.
4. The agreement to Partner/Sponsor is irrevocable by partner / sponsor and in the event of cancellation or no show full participation fees is liable to be paid.
5. An invoice will be sent upon receipt of the completed sponsorship form duly signed and stamped.
6. A high resolution corporate logo of the partner / sponsor should be submitted within a week of signing the contract. The organizer will use the logo as per the colors specified and will not be held responsible for any negligence of the printer, publisher, advertising agency or any subcontractor of the organizer. If the logo is not provided in the requested format the organizer will not be held responsible for poor quality reproduction of the logo in any marketing materials.
7. The organizer shall not be responsible for loss or damage to any property of the partner/sponsor or any person before/during/after the program caused by theft, fire, defect in the venue, storm, tempest, lightning, government decision, national emergency, national mourning, riots, strikes, civil unrest, war, labour disputes, lockouts, explosions, acts of God, government order cancelling the event, terrorism, communicable diseases, biological or chemical materials incidence and general cause of force majeure whether or not ejusdem generis with foregoing or any cause not within the organizer's control or for any loss or damage sustained in the event that the opening or holding of the program is postponed, cancelled, prevented, postponed, abandoned or duration changed. The partner / sponsor is advised to take out an appropriate insurance cover for the purpose of indemnifying the organizer as aforesaid and also cover themselves against all risks anticipated / associated with their participation and more explicitly, with respect to the conditions herein for which the organizer has expressed not be responsible.
8. The organizer retains the right to change the venue or duration or dates without prior notification including if they deem it to be in the interest of the event, or for reasons beyond their control. In no event shall the partner / sponsor have any claim for damages of any kind against the organizer with respect to any loss or damage consequent upon preponement, cancellation, breakdown, prevention or any postponement or abandonment of the program by reason of the happening of any of the events referred to in condition 7 or otherwise the hall or the venue becoming wholly or partially unavailable for the holding of the program for reasons which may be within or beyond the organizer's control and organizer shall be entitled to retain the full amount paid by the partner/sponsor or such part thereof as the organizer shall consider necessary. If in the opinion of the organizer by rearrangement or postponement of the period of program or by substitution of another hall, building, venue or in any other reasonable manner, the program can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the organizer.
9. All display and advertising arrangements shall be appropriate to the subject matter of the program in the sole opinion of the organizer and shall be tasteful and of a suitable high standard and shall not contravene or conflict with any moral or local custom and if in the opinion of the organizer, the partner/sponsor is in breach of the clause, the organizer may direct the partner/sponsor to rectify any such breach and the sponsor shall act immediately accordingly.
10. Due to unforeseen circumstances, the program may change and MILE reserves the right to alter the venue, program and / or speakers without any prior notice and the organizer shall not be held responsible for any claims whatsoever.

SPONSOR DETAILS:

Organization:..... Contact person:..... Position:.....

Mobile #:..... Email: Website:.....

Signed by: Partner/Sponsor..... Organizer:..... Date:

Organization Seal / Stamp:



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